



Membership Guide

Making the Most of Your Brock Board of Trade
Membership



Welcome



Welcome to BBOT!

We are so excited to be working with you, and supporting the growth of your business. We offer a lot more than just a directory!

This guide will outline some of the benefits we offer, the work we do, and all the great programs you can access as a valued member..





Training & Discounts



Group Benefits

We know that getting extended health coverage and insurance can be a costly barrier for many small businesses. The Chambers Plan offers affordable benefits for businesses with any number of employees (even if that's just you!).

If you would like more information about this benefit, please contact Ashley Taws with Keystone Benefits at: ataws@keystonebenefits.ca

Being a BBOT member means you're also a member of the Ontario Chamber of Commerce, and have access to all of their benefits too! This includes various discounts, and their terrific and extensive library of training courses and resources. For more information, visit: occ.ca/affinity-programs.

Ontario Chamber of Commerce

Canadian Chamber of Commerce

Your membership with us also gives you access to the Canadian Chamber of Commerce. Their benefits include savings on gas, savings on payment processing, discounted domestic and international shipping, HR resources, and lots more! For more information, visit: chamber.ca/programs-services



Member 2 Member



Our Member 2 Member Discounts allow all of our members to offer (and get!) great discounts from other local businesses. This not only supports your fellow owners and BBOT members, but fosters meaningful relationships with other local suppliers and services, contributing to a thriving economy in Brock.

We have some fantastic resources right here, so let's keep our dollars where they matter most.

To view current Member 2 Member discounts, visit our website.

Interested in offering a discount of your own? please email martha@brockboardoftrade.com to get started!

Advertising & Promotion

One of the greatest benefits of being a member is of course getting your business out there! With a large network and presence in our community, being a member means getting your name out, and being visible to the wider community.

We promote our members at all of the events we attend, in larger associations, and on our own social media channels and website, which includes our directory. We also do interviews and member showcases across our platforms, as well as hosting events at member businesses.

If you're looking for even more exposure, get in touch! We have a limited number of larger sponsorship opportunities at our events throughout the year.



Events & Workshops

Networking Meetups

Casual meet-ups, great for no-pressure networking and getting to know fellow business owners.

Workshops

Interactive special events hosted by experts on various topics like marketing, hiring, safety and more!

Special Events

A handful throughout the year. This includes fundraisers, our golf tournament, Durham College IT Expo & partnership events.



Our events are held at our member business or community partner locations. It's a great way to introduce new people to your organization, and show off what you do! If you would be interested in lending your expertise, or offering space for a meeting or event, please reach out to us.



Help & Support



We're here to help! If you have questions about rules or legislation affecting your business community, accessing training and support, discounts, or anything else to help make the most of your membership, please reach out. We are happy to answer your questions or get you in touch with the resources you need.

Remember to follow us on Facebook and Instagram, and to look out for our emails to stay up to date on everything we're doing, and what's going on with Brock Businesses!

For links to all the resources mentioned in this guide, please visit our website.



Contact Us

Getting your business SEEN,
HEARD & CONNECTED



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